

## The Evolution of a Long-Standing Family Brand: Introducing the New Bosa Properties

For more than five decades, Bosa Properties has earned a reputation for building quality homes in the Vancouver market. Today, Bosa is one of Canada's most respected, privately-owned companies, offering developments known for their quality, integrity and design excellence. Founded by Italian immigrant, Robert Bosa, in the 60s, the company has evolved from humble beginnings as a small construction company into a family of companies focusing on large-scale towers, developments and communities across the province.

This month, the company is launching a rebrand, introducing a new, elevated Bosa Properties that will continue the family legacy of hard work, creativity and innovation. "Our family business is now in its second generation of leadership," says Colin Bosa, CEO and Robert's son. "We will continue to build upon our deeply-rooted history as we pursue and create globally-regarded buildings in extraordinary locations. We envision every project as a singular and lasting work of architecture that makes a positive contribution to its environment and its community."

Upcoming projects for the new Bosa Properties include Fifteen Fifteen, a luxury tower in Coal Harbour on West Georgia designed by the internationally renowned architect, Ole Scheeren – his first design in North America; Barclay, a two tower luxury development in the West End also by Ole Scheeren; Wilson, a 39-storey tower on Kingsway designed by global architecture and design firm Gensler; and Harwood, two towers at Thurlow in the West End designed by Henriquez Partners Architects and the renowned team at Studio Munge.

Located in the world-class city of Vancouver, Bosa will continue creating communities with a global perspective. With each project, we bring together a curated team of collaborators with shared values and best-in-class experience, from local development partners to internationally-acclaimed architects and interior designers. Everyone we work with believes in rethinking building typologies, improving the health and wellness of occupants and reshaping cities for the better. At Bosa, we believe innovation is the key to improving the lives of our customers and our fellow citizens.

"We believe in investing in creativity at every level," says Colin. "We don't rest on our laurels and we don't follow trends. We are always thinking about how to create better living experiences, more efficient work environments, healthier homes and more livable cities." In the coming years, Bosa Properties looks forward to unveiling their upcoming portfolio of globally-regarded buildings in extraordinary locations. If you would like to stay informed on these opportunities, please register online at [bosaproperties.com](http://bosaproperties.com).